



VIRGIN ACTIVE HEALTH CLUBS
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Registered in England No: 03448441

REFERENCE: ANDREA HULL

Andrea worked as a Junior Art Director in our In-House creative department. Her role entailed working together with a copywriter to develop above and below-the-line creative concepts, presenting and rationalising her work, directing photo shoots if necessary and producing final print ready material.

Andrea was always conscientious, had a great eye for detail and was prepared to debate and stand her ground if she felt that her concepts were not receiving the merit they deserved.

Andrea's lively personality was a welcome addition to the studio atmosphere and her design skills progressed quickly as she gained experience working closely with the senior team.

A handwritten signature in black ink, appearing to be "Tim Carter", written in a cursive style.

Tim Carter, Brand Director
VIRGIN ACTIVE GROUP