

July 2016

Letter of Recommendation

To whom it may concern,

I would like to confirm that Andrea Hull has been in the employ of Openco as Head of Design on a freelance basis from March 2016 to present. In this capacity Andrea has displayed a versatile and multi-talented ability to take on virtually any design project. From classic corporate CI development and FMCG packaging, through to trendy fashion retail, to hard-core furniture retail, her solutions have always been appropriate, on-target and of a very high standard. Andrea has shown a high level of maturity with an ability to manage and positively encourage groups of designers, art directors and writers. Andrea has both the experience and insight to immediately pick up on 'weak links' in an agency's internal processes and is able to make positive contributions towards the efficient management of the creative process. Her attention to detail is impeccable. The clients with whom she has interacted have shown nothing but respect for her abilities and friendly approach. In short, Andrea has been an invaluable asset to Openco.



Louis Gavin
Chief Creative Officer