

KINGJAMES II

The New White House
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2 September 2018

Re: Andrea Hull – Letter of Reference

Dear whoever is reading this - lucky you because Andrea is obviously thinking about working with you.

We've had the pleasure of having Andrea join us for a couple of freelance stints over the last few years, on projects for Pick 'n Pay, 1st For Women, iStore and Beats by Dre. It's always a pleasure having her (and occasionally also her adorable dog Bella) around the office. She's such a good energy, always smiling, positive and happy to jump in and lend a hand on whatever comes up. More than that she's proactive on accounts that she isn't even necessarily briefed to work on, which is uncommon for permanent staff let alone freelancers. Her sense of art direction, design and conceptual skills will be valuable to any agency so if you're considering getting her on board don't hesitate, she's an absolute champ and I'd have her back any day (and probably will soon).

Graeme Jenner
Creative Founding Partner
King James II