

21 June 2019

Dear Sir/ Madam

Reference: Andrea Hull

This reference serves as confirmation that Andrea Hull was part of the creative team at Ogilvy Retail in the capacity of freelance Creative Director from December 2018 to 30 June 2019. She worked primarily on the PEP client. During her time with us she made a big contribution towards the art direction and photographic styling on the PEP print and TV work. She brought a fresh dimension to the brand. Her major contribution was on the new PEP 2019 Summer campaign. She built a good repertoire with the clients with whom she interacted and she also offered good guidance to art directors who reported in to her. Andrea has a fantastic eye for fashion retail and her experience in this area is definitely an advantage.

Regards



Martin Frank
Executive Creative Director
Ogilvy Retail Division

Ogilvy